

Message Text

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PAGE 01 STATE 220888

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INFO OCT-01 AF-04 ISO-00 EB-03 RSC-01 /009 R

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EB/CBA/OCA/BR:IAWILLIAMSON

AF/W:GHMITCHELL

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R 072141Z OCT 74

FM SECSTATE WASHDC

TO AMEMBASSY LAGOS

INFO AMEMBASSY ABIDJAN

AMEMBASSY DAKAR

AMCONSUL IBADAN

AMCONSUL KADUNA

UNCLAS STATE 220888

LAGOS FOR MS M MCKINLEY

E.O.11652:NA

TAGS: BEXP OTRA NI IV SG

SUBJ: ITINERARY MRO MCKINLEY

REF: A. ABIDJAN 7776(NOTAL); B. STATE 210441(NOTAL);

C. LAGOS 8728(NOTAL); D. LAGOS 8668(NOTAL)

1. REF A, MRO MCKINLEY RETURN ITINERARY VIA ABIDJAN, DAKAR, PARIS, MUST DEPEND ENTIRELY UPON MCKINLEY ABILITY COMPLETE NIGERIA MARKET RESEARCH ON THREE PRODUCT CATEGORIES IN NINE WEEKS WHICH IS BASIC PURPOSE THIS TRIP. UNLESS MCKINLEY CAN FINISH NIGERIAN RESEARCH EARLY, BEST TO SAVE MORE COMPLETE EMBASSY ABIDJAN BRIEFING FOR FUTURE TRAVEL COUNTRY SPECIALIST. MCKINLEY WILL KEEP ABIDJAN AND DAKAR ADVISED.

2. REF C, MARKET RESEARCH THEMES: BUILDING AND CONSTRUCTION SUPPLIES AND EQUIPMENT, ENERGY SYSTEMS, AND HEALTH CARE

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INDUSTRIES APPEAR AS NUMBER TWO, THREE AND EIGHT RESPECTIVELY

ON LAGOS A-39, FEBRUARY 28, BEST PROSPECT LIST. OIL
FIELD AND PROCESS PLANT EQUIPMENT, FIRST ON BEST PROSPECT
LIST IS ALSO TO BE FEATURED AT INTENDED SOLO EXHIBITION
IN SEPTEMBER 1975 WHICH WILL BE REFLECTED IN FY 1976
CCP. MRO MCKINLEY SPARED THIS RESEARCH ASSIGNMENT
IN VIEW OF CONSIDERABLE MATERIAL ON WHICH TO
PREPARE RESEARCH ALREADY AVAILABLE IN WASHINGTON.
MRO MCKINLEY FAMILIAR WITH MRO LEBLANC'S RESEARCH
AND WILL NOT DUPLICATE EFFORT.

3. COMMERCE WISHES AVOID EXTENSION OVERSEAS
TRAVEL MRO MCKINLEY BEYOND NINE WEEKS.

4. IF BUDGET FOR SOLO STILL UNDECIDED BY JANUARY
RESEARCH WILL BE APPLIED TO ALTERNATE EVENT PLANNING.
KISSINGER

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